



## EAT! Vancouver Eats up Dan-D-Pak™

Approximately 30,000 guests walked through this year's EAT! Vancouver The Everything Food + Cooking Festival held at BC Place Stadium on May 23 to 25, 2008. A show dedicated to food, EAT! Vancouver showcased a variety of different food vendors-everything from organic vegetables to edible candles. Dan-D-Pak™ promoted Cashew and Almond Ola'la, a chocolate nut spread made from 60% Belgian chocolate. To entice the tastebuds, our booth featured freshly made waffles with Cashew or Almond Ola'la as a topping. We also distributed samples of the chocolate spreads and Dragon Boat Mix as well as coupons for all items.

Dan-D-Pak™ was also a sponsor of the CityTV's Master Chef Competition where local culinary hopefuls go head-to-head in a heated competition. Similar to the Food Network's Iron Chef, competitors are given secret ingredients in a black box and have 30 minutes to create a dish that is judged by highly respected members of the BC Chefs Association. One secret ingredient in each competition was a Dan-D-Pak product as well as most of the products used by the competitors to create their masterpieces. All competitors, judges and hosts were given a Dan-D-Pak™ gift basket to take home.

Many Dan-D-Pak™ fanatics were ecstatic to try our featured products. It was a great event and we look forward to participating next year!